

**Broadway Licensing**  
**“Once Upon a Contest” Contest**  
**Official Contest Rules**

**Who Can Enter:**

1. To be eligible to participate in this contest, entrants must be U.S. residents who are and existing users of Facebook & Instagram. Participants outside of New York State are encouraged to submit, however travel expenses are not included.
2. Employees of Broadway Licensing and Facebook, Inc., Facebook.com, their affiliated companies, and advertising and promotion agencies and the immediate family members of each are ineligible. The term “immediate family” includes spouses, grandparents, parents, siblings, children and grandchildren.

**How to Enter**

**1. *Entry online, by Facebook/Instagram:***

- a) No purchase is necessary to enter. Only one entry allowed per account holder.
- b) To enter, post a one-minute video of yourself singing “Once Upon a Time” from BKLYN on Facebook and/or Instagram using the hashtag #OnceUponAContest and tagging the official Broadway Licensing and BKLYN the Musical pages. No mechanically reproduced or completed entries will be accepted.

By entering, entrants represent and warrant (i) that they own the video submitted, and (ii) it does not violate the rights of any third parties. No lewd, nude, crude, or offensive images (as determined by Broadway Licensing in its sole and absolute discretion) will be accepted. Broadway Licensing reserves the right in its sole and absolute discretion to disqualify any entry.

- c) The contest starts on September 20, 2019 [12 p.m., EST] and all entries must be uploaded and received by Broadway Licensing by 11:59pm EST on October. Broadway Licensing is not responsible for lost, late, or misdirected entries, printing errors, server unavailability, computer, or any other electronic malfunction. Voting will begin at 12:00pm EST on October 4, 2019.
- d) On October 14, 2019 one (1) winner will be selected by Eden Espinosa among the top 3 contenders. Remaining valid entries will not carry over to the next drawing.

**The Prize(s)**

1. One (1) winner will be selected. That winner will receive the VIP Premium (Meet & Greet Included) Package to the BKLYN in Brooklyn Concert on October 21, 2019. Broadway Licensing is not responsible for any travel expenses.
2. Each winner will be notified by Facebook private and public message. Before claiming the prize, the winner must provide his/her correct name, address and telephone number to Broadway Licensing at the time of notification. The winner must sign and

return a release and affidavit of eligibility, which must be received within fourteen (14) days of notification, at the time each winner claims his/her prize in person at Broadway Licensing. If a winner is a minor, then the winner's parents or guardian must sign a release and affidavit of eligibility before the winner receives his or her prize. Each winner must show picture identification to claim prizes. Broadway Licensing reserves the right to examine additional identification and may choose to accept or deny awarding the prize based on the identification presented.

3. If a winner cannot be notified within fourteen (14) days or does not timely sign and return the release and affidavit of eligibility, then the prize will be forfeited, and the prize will be awarded to the runner-up selected by Eden Espinosa.
4. There will be no substitutions or cash alternatives for any prize except at the sole discretion of Broadway Licensing. Broadway Licensing has the right to substitute a prize of similar value. No transfer or assignment of prizes is allowed.
5. Each winner is responsible for paying all local, county, state and federal taxes on prizes based on the estimated retail value of the prizes as set forth in these rules.
6. Only one prize will be awarded per household.
7. Broadway Licensing is not liable if the provider of any part of the prize fails to satisfy its obligations to furnish its portion of the prize.
8. Broadway Licensing is not responsible for any liability arising directly or indirectly from the award or use of the prize.
9. In claiming your prize, you acknowledge that Broadway Licensing has the right to publicize your name, character, likeness, photograph, voice and the fact that you are the winner for promotional purposes without financial remuneration.

#### **Odds of Winning/Miscellaneous**

1. Odds of placing in the top 3 depend on the number of votes received. Odds of winning solely depend on the discretion of Eden Espinosa.
2. Complete contest rules are available Monday through Friday during normal business hours at Broadway Licensing at 7 Penn Plaza, Suite 904, New York, NY 10001.
3. For a list of prize winners, send a separate, self-addressed, stamped envelope to Broadway Licensing at 7 Penn Plaza Suite 904 New York, NY 10001 by 11/20/2019.
4. This contest is subject to all applicable laws and regulations and is void where prohibited. Broadway Licensing and FACEBOOK accept no responsibility or liability in connection with any injuries, losses or damages of any kind caused by or resulting from the acceptance, possession or use of any prize awarded hereunder.
5. Broadway Licensing cannot be held liable for any lost or stolen entries, prizes, or contest information. Broadway Licensing is not responsible for any computer or electronic malfunction, server unavailability, technological glitch, or human error relating to this contest and/or the use of short-code.

6. Broadway Licensing reserves the right to make rules and contest changes, and change the aforementioned contest dates.

7. By entering this contest, each entrant waives any and all claims of liability against Broadway Licensing and Facebook.com, and their respective parents, affiliates, officers, directors, employees and agents, for any and all claims, loss, damage or injury which may occur as a result of entrant's participation in this contest.

8. Facebook, Inc., and www.facebook.com (collectively, "Facebook") are not affiliated with Broadway Licensing nor this contest. This contest is in no way sponsored, endorsed, or administered by or associated with Facebook.