



BROADWAY

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BROADWAYWORLD PROMOTIONAL PACKAGES

BroadwayWorld supports over 100 US Regional and 45 International Regional Websites with dedicated homepages and we are proud to support your productions with these turnkey marketing solutions!

BroadwayWorld Site Traffic Demographics:

- Over 5.5 million monthly visitors (4.2 million unique!)
- 23.5 million monthly page views
- 59.6% of Audience between the ages of 24-54
- Average Household Income of \$175,400

SILVER PACKAGE

COST: \$250 (\$400 VALUE)

- Featured listing in our regional events calendar for up to 3 weeks before Opening Night and during your run!
- Recommended article in your region - includes option to embed video
- Stage Mag - Create a digital program for your show

GOLD PACKAGE

COST: \$500 (\$1,000 VALUE)

- Everything in Option 1 PLUS:
- 1 Dedicated eBlast to our Regional Email List in Your Area (up to 10,000 names!)

PLATINUM PACKAGE

COST: \$2,000 (\$5,000 VALUE)

- Featured listing in our regional events calendar for up to 4 weeks before Opening Night and during your run, or listing on our global streaming calendar for digital productions
- Recommended video article in your region
- Stage Mag - Create a digital program for your show
- 1 Dedicated eBlast to our Regional Email List in Your Area (up to 10,000 names!)
- 1 Week Regional Newsletter Sponsorship
- 155,000 Geo-targeted Rotational Banner Ad Impressions
- 3-Day High Impact Regional Roadblock on Opening Weekend!

Email Alex to get your marketing started today!
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